



STRATEGIC PLAN GOALS AND OBJECTIVES 2010 – 2015

GOAL 1: Create both academic and physical infrastructure to provide a learning environment that enables students to succeed academically and professionally.

- A: Enhance the quality of the Marywood educational experience
- B: Enhance and promote Marywood University's academic reputation.
- C: Continue to expand research opportunities for faculty and students.
- D: Improve physical environment for delivering instruction, conducting research, and accommodating alternative learning styles.

GOAL 2: Create a culturally diverse and global educational experience to educate students to live responsibly in a diverse and interdependent world.

- A: Increase the number of culturally diverse students, faculty and staff.
- B: Enhance curriculum to reflect the current global perspective.
- C: Develop more sensitive and positive attitudes and behaviors toward cultural diversity by *faculty, staff and students* including attention to providing a welcoming and supportive campus.
- D: Increase opportunities for study abroad and other cultural exchange experiences for students and faculty.

GOAL 3: Align resources to achieve institutional goals, with a focus on environmental stewardship.

- A: Improve information services and access for students, faculty, staff, and external audiences
- B: Improve financial position through revenue enhancement activity.
- C: Improve the quality and efficiency of infrastructure.
- D: Align human resource initiatives to institutional goals.
- E: Create a campus-wide initiative to implement Sustainable Design Practices in all building and campus maintenance and operations, building renovations, and new construction.